

Jake Paniagua

<https://jakepaniagua1.wixsite.com/creative>
[linkedin.com/in/jakepaniagua](https://www.linkedin.com/in/jakepaniagua)

Milwaukee, WI
Jakepan1995@gmail.com
414-232-1405

Graphic Designer/Creator

Self motivated Graphic Design graduate offering the latest education combined with hands on training gained through internship and excellent customer service skills. Proficient in Adobe Illustrator, Photoshop and InDesign. Self starter, takes pride in meeting deadlines. Great attention to detail and ability to produce quality, accurate work.

Education

University of Wisconsin-Milwaukee
Bachelors of Fine Arts in Design and Visual Communication

Milwaukee, WI
September 2017–May 2020

Waukesha County Technical College,
Associate of Applied Science in Graphic Design
National Honors Society Member

Pewaukee, WI
August 2014–May 2017

Coursework

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|------------------------------------|---------------------------------|---------------------------------|
| • Graphic Design I & II | • Design Drawing & Color Theory | • Typography |
| • Print Media/Digital Publishing I | • Digital Illustration | • Integrated Digital Production |
| • Image Editing/Photoshop | • Page Layout/InDesign | • Web Page Design I & II |
| • Web Animation | • Advertising & Branding Design | • Design Portfolio |
| • Selling Principles of Marketing | • Studio Photography | • Php/Wordpress |

Acquired Skills

- Demonstrate creativity and a strong passion for design, excellent interpersonal skills, self-starter and works well under pressure.
- Creativity for design principles, including emphasis, contrast, repetition, balance and eye flow.
- Strong knowledge of type and images, using tabs, managing layers, applying master pages and style sheets, and creating complex tables and forms.
- Proven abilities in planning, organizing, writing, editing and revising.
- Advanced skills in Adobe Creative Suite, Microsoft Suite and Apple products.
- Effectively worked as a team, achieving team award for Phoenix Challenge in Ft. Worth, Texas and NACUFS in Denver, Colorado.

Related Work Experience

Graphic Designer - University of Wisconsin-Milwaukee Restaurant Operations

Milwaukee, WI
August 2018–Present

- Create menus, weekly signage for multiple restaurants.
- Communicate with multiple managers to complete daily tasks.
- Produce multiple graphics for large events, housed in the student dorms.
- Update hours and events online.

Graphic Design Internship - Two3 Design Ink

Waukesha, WI
August 2016–December 2016

- Build value for clients and production companies by following requests.
- Used templates to size and shape custom jerseys and other clothing.
- Design images in sublimation design.
- Produce effective designs to deliver the customer's idea using different types of: color, images, illustration, text, shape and texture, in the creation of the design.
- Create three to four designs weekly with original ideas, and concepts with minimal instruction.

Other Work Experience

Driver for Uber

Milwaukee, WI
September 2016–Present

Groundskeepers for Milwaukee Public Schools

Milwaukee, WI
Summer 2014–Present

Shoe Sales Associate at Sports Authority

Greenfield, WI
November 2013–April 201