

in jakepaniagua

www.jakepaniagua1.wixsite.com/creative

jakepan1995@gmail.com

414 232 1405

## **HELLO!**

Organized tech savvy creative who's passionate about design, soccer and apple products. Influenced by individuals trying to recreate the spectrum and uncover something new or even an extension onto something with a personal creative twist.

A Design and Visual Communications major at UW-Milwaukee, looking forward to the everyday challenge with creating something unique and captivating for the public to observe. A previous graduate of WCTC Design Program, I was able to capture many technical skills in the Adobe Creative Suite. Focusing and honing in on using each of the programs assisted me in having technical skills become a first instinct with great in depth communication to follow.

Currently working within Restaurant Operations at UWM as a student graphic designer, where we are a team of student ran creative all working together to create weekly and monthly sign-age, menus and specials all for the UWM restaurants spread around campus, bringing adequate responsibility for the numerous and various units.

As well as being fortunate enough to working along side Two 3 Design Ink, interning there for a semester, where I was able to discover specific skill, seeing both sides between production and design. I was to create team jerseys, logos and apparel and widen my design techniques.

High school design courses evoked a creative freedom that couldn't possibly be inverted for a lifetime to come. With an insight on design and the ability to be creative everyday is the ultimate achievement.

Modern, elegant and fresh

#### **EDUCATION**



University of Wisconsin-Milwaukee September 2017 - May 2020 Bachelors of Fine Arts in Design and Visual Communication Milwaukee, Wisconsin



Waukesha County Technical Collage August 2014 - May 2017 Associate of Applied Science in Graphic Design Pewaukee, Wisconsin

#### **WORK EXPERIENCE**



Graphic Designer August 2018 - Present

University of Wisconsin - Milwaukee Restaurant Operations Milwaukee, Wisconsin



**Uber Driver** September 2016 - Present

Uber Technologies Inc. Milwaukee, Wisconsin



Graphic Design Internship August 2016 - December 2016

Two 3 Design Ink Pewaukee, Wisconsin



Groundskeeper September 2014 - August 2018 Milwaukee Public Schools

Milwaukee, Wisconsin

# ERSONAL INTERESTS







### **ACHIEVEMENTS**

Phoenix Challenge Competition May 2016 Team Award for Research & Concept Fort Worth, Texas

NACUFS National Conference July 2019 Designed Award Winning Dining Events Book Denver, Colorado

WCTC Portfolio Showcase May 2017 Winning Poster Design Pewaukee, Wisconsin

**DVC Entrepreneur Showcase** December 2018 Created and Designed Padl Milwaukee, Wisconsin

**DVC Capstone Showcase** May 2019 Co-Created and Designed Go-Taps Milwaukee, Wisconsin

## **DESIGN SKILLS**

- Photoshop - Typography - Illustrator - Packaging - InDesign - Branding - Adobe XD - Layout - Premiere Pro - Concept

## **PERSONAL SKILLS**

- Creativity - Communication - Cooperation - Organization